

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

<u>Contract / Revision</u> 492817 /		<u>Alt Order #</u> 06309499
<u>Product</u> CROSSROADS GPS		
<u>Contract Dates</u> 09/12/12 - 09/21/12		<u>Estimate #</u> 976
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 09/10/12 / 09/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 12	<u>Product Code</u> 11
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/14/12	09/14/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$250.00			
N 2	KVVU	09/14/12	09/14/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$2,150.00			
N 3	KVVU	09/21/12	09/21/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----1--				1	\$1,950.00			
N 4	KVVU	09/21/12	09/21/12	Katie Couric	2-3p		:30			NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----1--				1	\$145.00			
N 5	KVVU	09/14/12	09/14/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$350.00			
N 6	KVVU	09/21/12	09/21/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----1--				1	\$950.00			
N 7	KVVU	09/14/12	09/14/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$450.00			
N 8	KVVU	09/14/12	09/14/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$1,025.00			
N 9	KVVU	09/21/12	09/21/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----1--				1	\$725.00			
N 10	KVVU	09/21/12	09/21/12	MORE Access	630-7pm		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----1--				1	\$900.00			
N 11	KVVU	09/14/12	09/14/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
492817 /	06309499

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/12/12 - 09/21/12	CROSSROADS GPS	976

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Cross Roads GPS	09/10/12 / 09/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$950.00			
N 12	KVVU	09/14/12	09/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$700.00			
Week:		09/17/12	09/23/12	----1--				1	\$700.00			
N 13	KVVU	09/14/12	09/21/12	Fri 8-9p	Fri 8p-9p		:30			NM	2	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$1,650.00			
Week:		09/17/12	09/23/12	----1--				1	\$1,650.00			
N 14	KVVU	09/21/12	09/21/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----1--				1	\$275.00			
N 15	KVVU	09/14/12	09/21/12	Fri 9-10p	Fri 9p-10p		:30			NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$1,700.00			
Week:		09/17/12	09/23/12	----1--				1	\$1,700.00			
N 16	KVVU	09/17/12	09/17/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$1,950.00			
N 17	KVVU	09/17/12	09/17/12	Katie Couric	2-3p		:30			NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$145.00			
N 18	KVVU	09/17/12	09/17/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$950.00			
N 19	KVVU	09/17/12	09/17/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$725.00			
N 20	KVVU	09/17/12	09/17/12	MORE Access	630-7pm		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$900.00			
N 21	KVVU	09/17/12	09/17/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$700.00			
N 22	KVVU	09/17/12	09/17/12	Bones	Mon 8p-9p		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$7,500.00			
N 23	KVVU	09/17/12	09/17/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$275.00			
N 24	KVVU	09/17/12	09/17/12	The Mob Doctor	Mon 9p-10p		:30			NM	1	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$6,800.00			
N 25	KVVU	09/15/12	09/15/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$2,100.00			
N 26	KVVU	09/15/12	09/15/12	Local Prime Rotator	M-Sa 8-10p/Su 7-1		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$1,500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
492817 /	06309499

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/12/12 - 09/21/12	CROSSROADS GPS	976

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Cross Roads GPS	09/10/12 / 09/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 27	KVVU	09/16/12	09/16/12	NFL Early Game	NFL Early Game		:30			NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$6,500.00			
N 28	KVVU	09/16/12	09/16/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$1,850.00			
N 29	KVVU	09/16/12	09/16/12	NFL Early Game	NFL Early Game		:30			NM	1	\$8,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$8,250.00			
N 30	KVVU	09/16/12	09/16/12	Criminal Minds	Sun 11p-12am		:30			NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$145.00			
N 31	KVVU	09/16/12	09/16/12	Extra Weekend	Su 6-7p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$175.00			
N 32	KVVU	09/16/12	09/16/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$175.00			
N 33	KVVU	09/16/12	09/16/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$1,650.00			
N 34	KVVU	09/20/12	09/20/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$250.00			
N 35	KVVU	09/13/12	09/20/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$2,150.00			
Week:		09/17/12	09/23/12	---1---				1	\$2,150.00			
N 36	KVVU	09/13/12	09/13/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$1,950.00			
N 37	KVVU	09/20/12	09/20/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$350.00			
N 38	KVVU	09/13/12	09/13/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$950.00			
N 39	KVVU	09/20/12	09/20/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$450.00			
N 40	KVVU	09/20/12	09/20/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$1,025.00			
N 41	KVVU	09/13/12	09/13/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$725.00			
N 42	KVVU	09/13/12	09/13/12	MORE Access	630-7pm		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$900.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
492817 /	06309499

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/12/12 - 09/21/12	CROSSROADS GPS	976

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Cross Roads GPS	09/10/12 / 09/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 43	KVVU	09/20/12	09/20/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$950.00			
N 44	KVVU	09/13/12	09/20/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$700.00			
Week:		09/17/12	09/23/12	---1---				1	\$700.00			
N 45	KVVU	09/13/12	09/13/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$275.00			
N 46	KVVU	09/18/12	09/18/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$250.00			
N 47	KVVU	09/18/12	09/18/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$2,150.00			
N 48	KVVU	09/18/12	09/18/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$350.00			
N 49	KVVU	09/18/12	09/18/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$950.00			
N 50	KVVU	09/18/12	09/18/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$450.00			
N 51	KVVU	09/18/12	09/18/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$1,025.00			
N 52	KVVU	09/18/12	09/18/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$950.00			
N 53	KVVU	09/18/12	09/18/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$700.00			
N 54	KVVU	09/18/12	09/18/12	So You Think You Can Dance	Tu 8-10p		:30			NM	1	\$2,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$2,825.00			
N 55	KVVU	09/12/12	09/12/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$250.00			
N 56	KVVU	09/19/12	09/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--1----				1	\$2,150.00			
N 57	KVVU	09/12/12	09/19/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	2	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$1,950.00			
Week:		09/17/12	09/23/12	--1----				1	\$1,950.00			
N 58	KVVU	09/19/12	09/19/12	Katie Couric	2-3p		:30			NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
492817 /	06309499

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/12/12 - 09/21/12	CROSSROADS GPS	976

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Cross Roads GPS	09/10/12 / 09/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--1----				1	\$145.00			
N 59	KVVU	09/12/12	09/12/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$350.00			
N 60	KVVU	09/19/12	09/19/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--1----				1	\$950.00			
N 61	KVVU	09/12/12	09/12/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$450.00			
N 62	KVVU	09/12/12	09/12/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$1,025.00			
N 63	KVVU	09/19/12	09/19/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--1----				1	\$725.00			
N 64	KVVU	09/12/12	09/19/12	MORE Access	630-7pm		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$900.00			
Week:		09/17/12	09/23/12	--1----				1	\$900.00			
N 65	KVVU	09/12/12	09/12/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$950.00			
N 66	KVVU	09/12/12	09/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$700.00			
Week:		09/17/12	09/23/12	--1----				1	\$700.00			
N 67	KVVU	09/12/12	09/19/12	The X Factor	The X Factor		:30			NM	2	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$4,250.00			
Week:		09/17/12	09/23/12	--1----				1	\$4,250.00			
N 68	KVVU	09/19/12	09/19/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--1----				1	\$275.00			
Totals											77	\$106,555.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/21/12	77	\$106,555.00	\$90,571.75
Totals	77	\$106,555.00	\$90,571.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6309499 TRF# 492817
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP11/12 09.19
CHANGES ** KVVU-TV ***

ADV # _____ ADV. NAME ISS/CROSSROADS GPS REP.# _____ OFF.# 762 SALESMAN # _____
AGY # _____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME STEPHANIE MARONEY

66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
SALES PRSN PH- TERESA DIFURIA

ORDER # _____ CONTRACT # 6309499 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#976 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP12/12 SEP21/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP11/12 09.19

REP: TO ROSE
FR NIKKI
M1-M5
SEE LINES 69-75
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

AGENCY ADVERTISER CODE = 12
AGENCY PRODUCT CODE = 11
AGENCY EST# = 976

13	S		800P-900P	30		\$1,650.00	9/14	9/21	0		FRI	0
PROGRAM : HOUSEEFF: 6/1 - 9/21/12												
CON COM1: HOUSEEFF: 6/1 - 9/21/12												

69	A		800P-900P	30		\$1,650.00	9/14	9/14	1		FRI	1
PROGRAM : TOUCH												
ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR SEP14 ON LINE-13 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP21 ON LINE-13 FOR 1 SPOT/WK												

SEP11/12 09.19
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
70	A		800P-900P	30		\$1,650.00	9/21	9/21	1		FRI	1
PROGRAM : BONES												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 69-70												
15	S		900P-1000P	30		\$1,700.00	9/14	9/21	0		FRI	0
PROGRAM : BONESEFF: 6/1 - 9/21/12												
CON COM1 : BONESEFF: 6/1 - 9/21/12												
71	A		900P-1000P	30		\$1,700.00	9/14	9/14	1		FRI	1
PROGRAM : BONES												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR SEP14 ON LINE-15 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP21 ON LINE-15 FOR 1 SPOT/WK												
72	A		900P-1000P	30		\$1,700.00	9/21	9/21	1		FRI	1
PROGRAM : MOB DOCTOR												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 71-72												
24	S		900P-1000P	30		\$6,800.00	9/17	9/17	0		MON	0
PROGRAM : MASTERCHNEFFF: 6/4 - 9/17/12												
CON COM1 : MASTERCHNEFFF: 6/4 - 9/17/12												
73	A		900P-1000P	30		\$6,800.00	9/17	9/17	1		MON	1
PROGRAM : MOB DOCTOR												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR SEP17 ON LINE-24 FOR 1 SPOT/WK												
54	S		800P-900P	30		\$2,825.00	9/18	9/18	0		TUE	0
PROGRAM : HELL'S KITCHNEFFF: 6/5 - 9/18/12												
CON COM1 : HELL'S KITCHNEFFF: 6/5 - 9/18/12												
74	A		800P-1000P	30		\$2,825.00	9/18	9/18	1		TUE	1
PROGRAM : SYTYCD												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR SEP18 ON LINE-54 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

67	S		800P-1000P	30		\$4,250.00	9/12	9/19	0		WED	0
----	---	--	------------	----	--	------------	------	------	---	--	-----	---

PROGRAM : SO YOU THINK YOU DANCEFF: 5/30 -
 CON COM1: SO YOU THINK YOU DANCEFF: 5/30 -
 75 A 800P-1000P 30 \$4,250.00 9/12 9/19 1 WED 1
 75 A 800P-1000P 30 \$4,250.00 9/19 9/19 1 WED 1

PROGRAM : X-FACTOR
 ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR SEP12 ON LINE-67 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR SEP19 ON LINE-67 FOR 1 SPOT/WK
 STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#13	MISSED: FRI/800P-900P	30S		\$1,650.00	SEP14	SEP21			(SEP10/12)	
			OFFER: FRI/800P-900P	30S		\$1,650.00	SEP14				PLS ADVISE.	
			& FRI/800P-900P	30S		\$1,650.00	SEP21					
			CMT: PRG CHG. PRE-BOOKED PLS APPROVE.									

M2	OK'D	BUY#15	MISSED: FRI/900P-1000P	30S		\$1,700.00	SEP14	SEP21			(SEP10/12)	
			OFFER: FRI/900P-1000P	30S		\$1,700.00	SEP14				PLS ADVISE.	
			& FRI/900P-1000P	30S		\$1,700.00	SEP21					
			CMT: PRG CHG. PRE-BOOKED PLS APPROVE.									

M3	OK'D	BUY#24	MISSED: MON/900P-1000P	30S		\$6,800.00	SEP17	SEP17			(SEP10/12)	
			OFFER: MON/900P-1000P	30S		\$6,800.00	SEP17				PLS ADVISE.	
			CMT: PRG CHG. PRE-BOOKED PLS APPROVE.									

M4	OK'D	BUY#54	MISSED: TUE/800P-900P	30S		\$2,825.00	SEP18	SEP18			(SEP10/12)	
			OFFER: TUE/800P-1000P	30S		\$2,825.00	SEP18				PLS ADVISE.	
			CMT: PRG CHG. PRE-BOOKED PLS APPROVE.									

M5	OK'D	BUY#67	MISSED: WED/800P-1000P	30S		\$4,250.00	SEP12	SEP19			(SEP10/12)	
			OFFER: WED/800P-1000P	30S		\$4,250.00	SEP12	SEP19			PLS ADVISE.	
			CMT: PRG CHG. PRE-BOOKED PLS APPROVE.									

CONTRACT TOTAL 106555.00
 TOTAL SPOTS 77

MARKET TOTALS \$591,972 KVVU 18% KSNV 23% KLAS 42% KTNV 17% KVMY 0% KVCW 0% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

SEP10/12 13.16
*** KVVU-TV ***

SALES PRSN PH- TERESA DIFURIA

2	1000P-1100P	30	\$2,150.00	9/14	9/14	1	FRI	1
PROGRAM : FOX 5 NEWS AT 10P								
CON COM1: FOX 5 NEWS AT 10P								

SEP10/12 13.16
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P CON COM1: FOX 5 NEWS AT 1100P	30		\$1,950.00	9/21	9/21	1		FRI	1
4			200P-300P PROGRAM : KATIE CON COM1: KATIE	30		\$145.00	9/21	9/21	1		FRI	1
5			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$350.00	9/14	9/14	1		FRI	1
6			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$950.00	9/21	9/21	1		FRI	1
7			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$450.00	9/14	9/14	1		FRI	1
8			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$1,025.00	9/14	9/14	1		FRI	1
9			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$725.00	9/21	9/21	1		FRI	1
10			600P-700P PROGRAM : MORE ACCESS CON COM1: MORE ACCESS	30		\$900.00	9/21	9/21	1		FRI	1
11			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	30		\$950.00	9/14	9/14	1		FRI	1

SEP10/12 13.16

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
12			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1 : FOX5 MORNING NEWS	30		\$700.00	9/14	9/21	1		FRI	2
13			800P-900P PROGRAM : HOUSEEFF: 6/1 - 9/21/12 CON COM1 : HOUSEEFF: 6/1 - 9/21/12	30		\$1,650.00	9/14	9/21	1		FRI	2
14			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1 : MORE LAS VEGAS	30		\$275.00	9/21	9/21	1		FRI	1
15			900P-1000P PROGRAM : BONESEFF: 6/1 - 9/21/12 CON COM1 : BONESEFF: 6/1 - 9/21/12	30		\$1,700.00	9/14	9/21	1		FRI	2
16			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P CON COM1 : FOX 5 NEWS AT 1100P	30		\$1,950.00	9/17	9/17	1		MON	1
17			200P-300P PROGRAM : KATIE CON COM1 : KATIE	30		\$145.00	9/17	9/17	1		MON	1
18			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1 : FOX 5 NEWS AT 5PM	30		\$950.00	9/17	9/17	1		MON	1
19			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1 : FOX5 NEWS 6A	30		\$725.00	9/17	9/17	1		MON	1
20			600P-700P PROGRAM : MORE ACCESS CON COM1 : MORE ACCESS	30		\$900.00	9/17	9/17	1		MON	1

SEP10/12 13.16
*** KVVU-TV ***

[illegible]

REP HEADLINE# 6309499
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP10/12 13.16
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			1100P-1200M PROGRAM : CRIMINAL MINDS CON COM1: CRIMINAL MINDS	30		\$145.00	9/16	9/16	1		SUN	1
31			600P-700P PROGRAM : EXTRA WEEKEND CON COM1: EXTRA WEEKEND	30		\$175.00	9/16	9/16	1		SUN	1
32			800A-900A PROGRAM : FOX NEWS SUNDAY CON COM1: FOX NEWS SUNDAY	30		\$175.00	9/16	9/16	1		SUN	1
33			900A-1000A PROGRAM : FOX NFL SUNDAY CON COM1: FOX NFL SUNDAY	30		\$1,650.00	9/16	9/16	1		SUN	1
34			1000A-1100A PROGRAM : DR OZ CON COM1: DR OZ	30		\$250.00	9/20	9/20	1		THU	1
35			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P	30		\$2,150.00	9/13	9/20	1		THU	2
36			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P CON COM1: FOX 5 NEWS AT 1100P	30		\$1,950.00	9/13	9/13	1		THU	1
37			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$350.00	9/20	9/20	1		THU	1
38			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$950.00	9/13	9/13	1		THU	1

REP HEADLINE# 6309499
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP10/12 13.16
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
39			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1 : FOX5 NEWS 5A	30		\$450.00	9/20	9/20	1		THU	1
40			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1 : FOX 5 NEWS AT 530PM	30		\$1,025.00	9/20	9/20	1		THU	1
41			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1 : FOX5 NEWS 6A	30		\$725.00	9/13	9/13	1		THU	1
42			600P-700P PROGRAM : MORE ACCESS CON COM1 : MORE ACCESS	30		\$900.00	9/13	9/13	1		THU	1
43			700P-730P PROGRAM : EXTRA CON COM1 : EXTRA	30		\$950.00	9/20	9/20	1		THU	1
44			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1 : FOX5 MORNING NEWS	30		\$700.00	9/13	9/20	1		THU	2
45			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1 : MORE LAS VEGAS	30		\$275.00	9/13	9/13	1		THU	1
46			1000A-1100A PROGRAM : DR OZ CON COM1 : DR OZ	30		\$250.00	9/18	9/18	1		TUE	1
47			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1 : FOX 5 NEWS AT 10P	30		\$2,150.00	9/18	9/18	1		TUE	1

REP HEADLINE# 6309499
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP10/12 13.16
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
48			400P-500P	30		\$350.00	9/18	9/18	1		TUE	1
PROGRAM : DR OZ												
CON COM1: DR OZ												
49			500P-530P	30		\$950.00	9/18	9/18	1		TUE	1
PROGRAM : FOX 5 NEWS AT 5PM												
CON COM1: FOX 5 NEWS AT 5PM												
50			500A-600A	30		\$450.00	9/18	9/18	1		TUE	1
PROGRAM : FOX5 NEWS 5A												
CON COM1: FOX5 NEWS 5A												
51			530P-600P	30		\$1,025.00	9/18	9/18	1		TUE	1
PROGRAM : FOX 5 NEWS AT 530PM												
CON COM1: FOX 5 NEWS AT 530PM												
52			700P-730P	30		\$950.00	9/18	9/18	1		TUE	1
PROGRAM : EXTRA												
CON COM1: EXTRA												
53			700A-900A	30		\$700.00	9/18	9/18	1		TUE	1
PROGRAM : FOX5 MORNING NEWS												
CON COM1: FOX5 MORNING NEWS												
54			800P-900P	30		\$2,825.00	9/18	9/18	1		TUE	1
PROGRAM : HELL'S KITCHEN												
CON COM1: HELL'S KITCHEN												
55			1000A-1100A	30		\$250.00	9/12	9/12	1		WED	1
PROGRAM : DR OZ												
CON COM1: DR OZ												
56			1000P-1100P	30		\$2,150.00	9/19	9/19	1		WED	1
PROGRAM : FOX 5 NEWS AT 10P												
CON COM1: FOX 5 NEWS AT 10P												

Sydney

REP HEADLINE# 6309499
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP10/12 13.16
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
66			700A-900A	30		\$700.00	9/12	9/19	1		WED	2
PROGRAM : FOX5 MORNING NEWS												
CON COM1: FOX5 MORNING NEWS												
67			800P-1000P	30		\$4,250.00	9/12	9/19	1		WED	2
PROGRAM : SO YOU THINK YOU DANCEEFF: 5/30 - <i>X- factor</i>												
CON COM1: SO YOU THINK YOU DANCEEFF: 5/30 -												
68			900A-1000A	30		\$275.00	9/19	9/19	1		WED	1
PROGRAM : MORE LAS VEGAS												
CON COM1: MORE LAS VEGAS												
SEP/12 106555.00												
												CONTRACT TOTAL 106555.00
												TOTAL SPOTS 77

MARKET TOTALS \$591,972 KVVU 18% KSNV 23% KLAS 42% KTNV 17% KVMY 0% KVCW 0% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*